

Displacement?

Productivity among the Machines

We keep hearing that AI should
support us, not **replace us**.



This is a critical moment to
shape **whether and how**
that will happen.

INSIDE...

New research being presented at EPIC2024

Leading expertise you can access right now

Why Humans Will Not Be Displaced by Machines

Janneke Van Hofwegen (Google)
& Tom Hoy (Stripe Partners)

How to collaborate with data scientists & engineers to **shape the future** of human expertise in **LLM products** & systems.

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From Human-Computer Interaction to Human-Computer Collaboration

Liz Rogers, IBM

“Product teams can create new experiences that recognize the **co-dependency of AI software and users**, and pave the way for designing more **collaborative partnerships** between AI software and humans.”

AI Chatbots in Customer Support

David Rheams, Atlassian

New findings about how to integrate **ethical AI** into **workplace communications and relationships.**

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Machine Learning in Clinical Care

Madeleine Clare Elish, Data & Society
Research Institute

"...socio-technical ethnographic research is necessary to understand and plan for the ways in which technologies will be **disruptive or effectively integrated** into society."

Commodified Empathy Impedes Understanding

Nicole Laborde, Sutherland Labs, et al.

Do illusions of **empathy and proximity** promote homogeneity?

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Designing Good Jobs: Participatory Ethnography and Prototyping

Marta Cuciurean-Zapan and Victoria Hammel, IDEO

“To encourage **worker agency**, we must take an ecosystem perspective, designing for holistic and goal-aligned relationships between workers, tools, technologies, organizational structure, and incentives...”

Shifting Mental Models of GenAI

Soojin Jeong, Google

Learn about practical strategies for more **meaningful human-AI collaborations** and ethnography's critical role in navigating the socio-technical landscape.

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Human-Autonomy Teaming and the Future of Work

Lee Cesafsky, Meta, et al.

“Teaming encourages designers to consider **human well-being** as central to the operational success of the overall human-machine system that is being designed.”



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2024.epicpeople.org/registration

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